

Bayou City Art Festival DOWNTOWN

Art Colony Association
1418 Sul Ross Street
Houston, TX 77006
713.521.0133

Contact: Susan Farb Morris
susan@farbulous.com
713.661.7377
713.805.2608 (cell)

Festival Garners Two Golds, One Silver Award

Bayou City Art Festivals Named 2008 Pinnacle
Award Winners

By International Festivals & Events Association

Houston - Sept. 15, 2008. . . . Houston's Bayou City Art Festival Downtown and Bayou City Art Festival Memorial Park, the city's premiere outdoor juried art festivals, have brought home three Pinnacle Awards, the "Oscars" of the international festival industry. The International Festivals & Events Association (IFEA) awarded two gold and one silver Pinnacle Award to the Art Colony Association, nonprofit producer of both nationally ranked art festivals.

The competition, sponsored by Haas & Wilkerson Insurance, drew 1,428 entries from among the world's top festivals and events. The IFEA/Haas & Wilkerson

Art Colony Association
1418 Sul Ross Street, Houston, Texas 77006
713.521.0133
www.bayoucityartfestival.com

Bayou City Art Festival DOWNTOWN

Pinnacle Awards Ceremony was held this week at the IFEA 53rd Annual Convention & Expo in Boise, Idaho.

The Art Colony Association won Gold Pinnacle Awards in its budget category for "Best Full-Length Local TV Program" (KTRK-TV Ch. 13, producer), and "Best Commemorative Poster" for Bayou City Art Festival Memorial Park and a Silver Pinnacle Award for "Best Sponsor Follow-Up Report" for the Downtown Festival. Award categories included posters, merchandise, websites, print and broadcast ads, volunteer programs, community outreach programs.

"The IFEA/Haas & Wilkerson Pinnacle Awards represent the hallmark of excellence in the festivals and events industry. Entries in every budget category, from every corner of the globe, allow us to recognize the best in our business while raising the standards and quality of media promotions and events across the board," said IFEA President & CEO, Steven Wood Schmader, CFEE.

Art Colony Association
1418 Sul Ross Street, Houston, Texas 77006
713.521.0133
www.bayoucityartfestival.com

Bayou City Art Festival DOWNTOWN

In addition to Houston's Bayou City Art Festivals, other winning entries came from 500 Festival, Indianapolis; Wildflower! Arts & Music Festival, Richardson, TX; Disney Destinations, LLC, Lake Buena Vista, FL; French Quarter Festival, New Orleans; Pasadena Tournament of Roses, Pasadena, CA; Pro Football Hall of Fame Enshrinement Festival, Canton, OH; and The Pennsylvania Horticultural Society, Philadelphia.

International contenders included Daegaya Experience Festival, South Korea; Ludwig Van Beethoven Easter Festival, Poland; Melbourne Food and Wine Festival, Australia; Singapore Garden Festival, Singapore; Ottawa Bluesfest, Canada; The Hague Festivals, The Netherlands; Divina Comedia Prod. Artisticas Ltda, Brazil; and China Hohhot Zhaojun Art Festival, China.

The 2008 Bayou City Art Festival Downtown, October 18-19, 10 a.m. to 6 p.m., will feature 300 fine artists representing 19 media. The 12th annual

Art Colony Association
1418 Sul Ross Street, Houston, Texas 77006
713.521.0133
www.bayoucityartfestival.com

Bayou City Art Festival DOWNTOWN

Festival includes the interactive Capital One Bank Creative Zone with free art projects and activities for children, Houston Arts Alliance performance stage with continuous multi-cultural music and dance entertainment, ongoing visual art demonstrations, plus restaurants and beer and wine cafes.

Tickets are \$10 for adults and free for children 12 and under.

The City of Houston and Houston Parks & Recreation Department, Budweiser Select, Sweet Leaf Tea, and KTRK-TV are among the Festival sponsors. The Festival is funded in part by grants from the City of Houston through Houston Arts Alliance.

Over the past 37 years, the Art Colony Association, producer of Bayou City Art Festival Downtown in the fall and Bayou City Art Festival Memorial Park in spring, has raised more than \$2.4 million for local nonprofit organizations. The Art Colony Association is a 501 C-3 organization.

For further information and discounted pre-sale

Art Colony Association
1418 Sul Ross Street, Houston, Texas 77006
713.521.0133
www.bayocityartfestival.com

Bayou City Art Festival DOWNTOWN

tickets, check www.bayoucityartfestival.com, or call (713)

521-0133.

#

#

Art Colony Association
1418 Sul Ross Street, Houston, Texas 77006
713.521.0133
www.bayoucityartfestival.com